

## Warm Homes Healthy People fund 2012-13 APPLICATION FORM

**Please note:** the full application will need to be submitted by 5pm, Friday, 5<sup>th</sup> October 2012 by email to: [warmhomesfund@dh.gsi.gov.uk](mailto:warmhomesfund@dh.gsi.gov.uk)

### SECTION 1

1.1 Applicant Details	
Name of Local Authority	London Borough of Bromley
Name of contact within the Local Authority	Dr Ade Fowler Public Health, Bromley
Address	Public Health Civic Centre Stockwell Close Bromley, BR1 3UH
Telephone Number of contact	020 8313 4938
Email address of contact	Ade.fowler@bromley.gov.uk Ade.fowler@bromleypct.nhs.uk

1.2 Please list all **partner organisations** (especially community and voluntary organisations) participating in the project.

Organisation	Named Contact
a. Age UK (Bromley and Greenwich)	Maureen Falloon
b. Snow Friends Volunteer Project	Louise Simpson
c. Bromley Healthcare	Kerry Bott
d. Ethnic Communities Programme	Lulu Pearce
e. Community Links Bromley	Colin Maclean
f. Home Improvement Team	Steve Habgood
g. Public Health Bromley	Dr Ade Fowler

### Proposal Details

1.3 Proposal Title     Winter Health Project

1.4 Proposal Summary – Describe the proposal and what it will achieve/who will it benefit (in no more than 300 words).

The proposal is designed to identify, assist and support vulnerable groups of people at risk of ill health in the winter months, with professionals, community groups, voluntary groups and the public working in partnership. Support available will include local loans and grants for home improvement, immediate temporary heating and vouchers for the purchase of urgent items.

The proposal includes the following:

- Identification of vulnerable people by health, care professionals and volunteers, including community health teams.
- Age UK (Bromley & Greenwich) will act as central hub to receive referrals and calls. They will also provide information and advice and forward on

cases for specific and timely action. They will provide a shopping service and after care hospital discharge service.

- The London Borough of Bromley's Home Improvement Team will accept referrals and provide advice and assistance to ensure adequate home heating and energy efficiency. The Snow Friends Volunteers will also provide support.
- Bromley Healthcare will raise awareness of staff treating patients with Long Term Conditions and contribute to the identification of vulnerable people. Assessment and review documentation will be adapted to address warm housing.
- A new scheme will be piloted in which volunteers will be recruited and trained as health champions to provide further assistance to vulnerable people.
- Engagement events will be held in practices with Patient Participation Groups to raise awareness of the effects of cold weather on health and encourage self help. Further Community Engagement events will be held with Black and Ethnic Minority Groups, especially in the deprived areas of the Borough.
- Training will take place for professionals and community groups to improve their knowledge of the health risks during the winter and actions that need to be taken.

## SECTION 2

**2.1 Project Aims:** Describe how the proposal will address the aims and meet the criteria of the Warm Homes Healthy People fund. Please 'bullet point' key aims to be achieved. (no more than 200 words)

The project aims to identify vulnerable people, particularly those with Long Term Conditions and provide them with timely assistance to ensure that their homes are adequately and efficiently heated during the winter months. The outcome of this will be a reduction in excess winter illness and deaths due to cold weather. The project will:

- Provide funding for home heating improvements through the council's small grant scheme.
- Provide information on energy efficiency and assistance with access to subsidised or free insulation complementing the existing RE:NEW programme.
- Provide residents with benefits advice and assistance.
- Through an identified point of contact refer people on to the Housing Improvement Team.
- Ensure better public awareness of the impacts of cold weather through organised community engagement events and health talks with practice Patient Participation Groups, targeting the most vulnerable groups e.g. Black and Ethnic Minority Ethnic (BME) group older people and people living in deprived areas.
- Deliver training on fuel poverty/cold weather awareness to health professionals, support staff and volunteers.

The Public Health Team in the Local Authority will lead a whole health economy approach, working in partnership with all health and care professionals in Bromley as well as Council departments.

**2.2 STAKEHOLDER ENGAGEMENT:** Describe how your proposal has been developed and will be delivered with local partners – especially in the voluntary and community sector - (No more than 200 words)

This proposal has been developed following wide discussion between partners, who together have a long history of joint working. We will be building on our experiences of our successful, joint 2011/12 Cold Weather Action Plan and expanding our partnership with the inclusion of Community Links Bromley, the Ethnic Communities Programme in Bromley, Bromley Healthcare and other healthcare providers. The key agencies involved are:  
Age UK (Bromley and Greenwich)  
Community Links Bromley  
The Ethnic Communities Programme  
Bromley Healthcare

NHS Bromley and Primary Care  
 Bromley Healthcare  
 The Snow Friends volunteers  
 It is anticipated that further engagement will take place over time with Bromley Clinical Commissioning Group and other voluntary sector groups e.g. Carers Bromley and Faith Groups.

Delivery of the project will take place using a project management approach with partners in agreement on the completion of their responsible areas. Public Health Bromley will be responsible for monitoring and reporting to the Bromley Staying Healthy Partnership Group.

<b>2.3 Targeting:</b> From the list below, please select the keywords that best describe the beneficiaries of the proposal. : Targetting	
Over 75 years old	<input checked="" type="checkbox"/>
Frail	<input checked="" type="checkbox"/>
Pre-existing cardiovascular or respiratory illnesses and other chronic medical conditions	<input checked="" type="checkbox"/>
Severe mental illness	<input type="checkbox"/>
Dementia	<input type="checkbox"/>
Learning difficulties	<input checked="" type="checkbox"/>
Arthritis, limited mobility or otherwise at risk of falls	<input checked="" type="checkbox"/>
Young children	<input type="checkbox"/>
Living in deprived circumstances	<input checked="" type="checkbox"/>
Living in homes with mould	<input type="checkbox"/>
Fuel poor (needing to spend 10% or more of household income on heating home)	<input checked="" type="checkbox"/>
Elderly people living on their own	<input checked="" type="checkbox"/>
Homeless or people sleeping rough	<input type="checkbox"/>
Other marginalised groups (please identify): BME Groups	<input checked="" type="checkbox"/>
Gypsy Traveller Groups	<input checked="" type="checkbox"/>
	<input type="checkbox"/>

## Annex B (cont'd)

**2.4 Strategic Fit:** Describe how your proposal contributes to your local implementation of the Cold Weather Plan for England and builds on, and is consistent with local assessment of need (eg JSNA) and existing local programmes (No more than 200 words)

The proposal addresses Level 1 requirements of the Cold Weather Plan, building on the capacity and relationships developed in our year round programme for 2011/12.  
Preparation of staff will include raising healthcare staff awareness to ensure a shared understanding of excess winter deaths and ongoing partnership working between professionals and community groups and the public.

Health professionals, community groups and volunteers will identify vulnerable people, provide information and advice and refer eligible people on to the Home Improvement Team where they can access funds to improve their home heating and insulation.

Staying Healthy messages to raise awareness will be delivered to community groups and Patient Participation Groups through a series of Public Health Talks in targeted practices. Health promotion messages will include winter health, healthy eating, keeping active and flu vaccination aimed at building the resilience of vulnerable people.

Benefits advice and energy efficiency information will be provided by health professionals, voluntary sector partners and home improvement support will be delivered by the Home Improvement Team.

Contributions to the JSNA will be made through community engagement events where further needs will be identified.

Contingency plans for Level 2 actions include identifying additional staff capacity in the event of severe weather.

**2.5 Delivery: Who will deliver this project?** The project must be completed by 31<sup>st</sup> March 2013. Describe briefly who will deliver it and what will have been achieved by that date. (Section 3 asks for specific details of funding)

The project will be delivered by Project Partners working in collaboration to an agreed project plan.

Public Health Bromley will oversee the project and provide leadership.

Achievements will be:

4 community engagement events held and 12 public health talks delivered to targeted Patient Participation Groups in GP practices. These will raise public awareness and provide information and advice.

Public Health will have established links with primary and secondary care professionals to allow for further identification of older vulnerable people with coexisting chronic health conditions.

Age UK (Bromley and Greenwich) – 10 ½ day outreach sessions delivered at the Princess Royal University Hospital and supermarkets. 5 (2 hour) awareness sessions delivered to minority groups in deprived parts of the borough. Leaflets will be distributed and sent to approximately 5000 groups/individuals.

They will act as the central hub for referrals onto the Home Improvement Team. For the advocacy, home visiting and casework service up to 30 visits per month.

Community Links Bromley – Completed recruitment and training of 5-10 volunteers to act as ‘Health Champions’ in deprived areas.

Working with Public Health, the Gypsy Traveller community is a targeted group and a specific, culturally appropriate engagement event will be held with them.

Bromley Healthcare – All adult and older people’s team informed and aware of the Winter Health Project and its requirements.

A question on warm homes included in assessment and reviews of patients with Long Term Conditions. These patients will have received written information.

Further information will be provided via their website, intranet and through newsletters.

London Borough of Bromley - 2 or 3 Adverts placed in the Newshopper fitting in with cold weather raising awareness of the effects of cold weather and practical support available.

Assessment of referrals and support provided to eligible individuals, 50 approx. in the 12 week period. Grants/loans available for up to 35 people.

Snow Friends volunteers (LBB) – Volunteers providing support to vulnerable people keeping the streets snow free and assisting with shopping and other neighbourly acts of support.

Development of a community scheme to encourage young people e.g scouts, to become volunteers and thereby support grandparents and elderly neighbours.

SE2 Training Service – Delivery of 10 ½ day sessions for up to 20 delegates at each session and each provided with written material. Staff are made aware of fuel poverty and support available.

Community Energy Action - Additional elements to the existing RE:NEW programme – home visits to 100 identified vulnerable people providing tailored practical advice and information.

For long term sustainability, a ‘train the trainer’ event will be delivered to allow for cascade training to suitable staff. 10-12 people will receive this training.

Our partnership working will ensure professionals have a shared understanding of excess winter deaths and knowledge of information and support available to patients and the public.